

Electronic Acknowledgement Receipt

EFS ID:	9604627
Application Number:	10043698
International Application Number:	
Confirmation Number:	7739
Title of Invention:	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
Customer Number:	24498
Filer:	Joel M. Fogelson
Filer Authorized By:	
Attorney Docket Number:	MNI020001
Receipt Date:	07-MAR-2011
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Application Type:	Utility under 35 USC 111(a)

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Payment was successfully received in RAM	\$810
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Authorized User	

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment Submitted/Entered with Filing of CPA/RCE	MNI020001USOFFICEACTIONRESPONSE_07MARCH2011.pdf	224287 cb9da22635e50a7f5b42a0e25f670747ec24ae5	no	13

Warnings:

Information:

2	Request for Continued Examination (RCE)	MNI020001USREQUESTFORCONTINUINGEXAM_07MARCH2011.pdf	697847 fc9282a9216aca765faccbb5593f6ebacf6cf22	no	3
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Warnings:

Information:

3	Fee Worksheet (PTO-875)	fee-info.pdf	30101 5ac98ef11c047517bb7923258ed0526884df5061	no	2
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Information:

Total Files Size (in bytes): 952235

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

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